

Pennsylvania Rural Electric Association

Associate Member Program



PENNSYLVANIA RURAL ELECTRIC ASSOCIATION
212 Locust Street, P.O. Box 1266
Harrisburg, PA 17108-1266

Please return this form and remittance with the participant's **Company Representative** name (this person will receive newsletters, *Penn Lines*, and other pertinent information) to PREA. Thank you.

Checks should be payable to Pennsylvania Rural Electric Association in the amount of \$250.

Forms and checks should be sent to:

Pennsylvania Rural Electric Association
P. O. Box 1266
Harrisburg, PA 17108-1266

If you have any questions about the Associate Member Program, please contact:
Anita Leitzel at PREA
717/233-5704

PREA Associate Member

Company Name _____

Contact Name _____

Address _____

Phone _____

Nature of Business _____

Email Address _____

Date _____

Introduction to PREA

The Pennsylvania Rural Electric Association (PREA), based in Harrisburg, Pa., is the service organization representing the interests of not-for-profit, consumer-owned electric distribution cooperatives in Pennsylvania and New Jersey. Cooperatives in the two states serve more than 600,000 rural residents, businesses and industries.

PREA works in conjunction with Allegheny Electric Cooperative, Inc. (Allegheny), a generation and transmission cooperative (G&T) that supplies power to 14 affiliated electric distribution cooperatives in Pennsylvania and New Jersey.

In the 1930s, only six out of every 100 rural Pennsylvanians had electricity in their homes. The reason — established private power companies had decided that running electric lines into rural areas would not be profitable. On May 11, 1935, President Franklin Roosevelt signed an executive order creating the Rural Electrification Administration (REA).

At first, REA was authorized to offer loans to power companies to electrify the countryside. When the private companies failed to act on the government's offer, Congress in 1936 made REA a permanent federal agency. This move encouraged farmers and their neighbors to form cooperatives to provide themselves with electricity.

Electric distribution cooperatives in Pennsylvania and New Jersey were organized between 1936 and 1941. Very early on, though, the cooperatives realized that if rural electrification was going to succeed, they needed to speak with a unified voice. So in February 1942, PREA was born.

PREA's functions are varied — federal and state legislative and regulatory efforts; communications with members, employees, directors and media; management training for member cooperatives; assistance with legal matters and economic development assistance. These services, coupled with a diverse blend of competitively priced energy supplied by Allegheny, help ensure the success of electric distribution cooperatives in a deregulated electric utility marketplace.

Today, PREA and Allegheny share more than just the same corporate office building in Harrisburg. They also share the same mission — to assist electric cooperatives in improving the quality of life for rural residents.

Associate Membership is Special

When you join as an Associate Member of PREA, you become part of a very select group. Not only do you get a chance to mingle and exchange ideas with representatives from Pennsylvania and New Jersey electric cooperatives, you also receive several exclusive benefits, such as:

- A one-year subscription to *Penn Lines*, the cooperatives' monthly newsmagazine.
- A one-year subscription to *PREA News*, a monthly newsletter that provides timely information on cooperative events and issues.
- Invitations to various PREA functions, such as statewide meetings.
- Two copies of the PREA Directory, which includes staff listings for all Pennsylvania and New Jersey electric cooperatives, PREA, Allegheny and other national organizations.

Invitations to advertise in the PREA Directory are included as part of your membership. Display space is available for Associate Members at the PREA/Allegheny Annual Meeting to exhibit products or services.

The Associate Member fee is \$250 annually.

The directors and staff of PREA look forward to having you as part of our organization.